

FUNDRAISING UPDATE

September 2016



Last year youth groups and schools raised over £40,000 for Amnesty. Thank you for your support! We depend on the hard work and generosity of supporters like you to fund all of the amazing work we do in the UK and the rest of the world. We have many important campaigns coming up this year so we need your support more than ever.

Below are some examples of the most creative and effective fundraising events organised by Amnesty Youth Groups. Hopefully they can inspire you when you start planning your fundraising events for the year!

Freman College Amnesty Group

Freman College were our top fundraising group last year, raising £3000 for Amnesty. They reached this incredible total by organising a variety of fundraising events including:

- Selling ice creams at school sports day
- Running stalls at their local fete and Christmas market
- Organising a personalised Christmas cane delivery service
- Holding an Amnesty Quiz
- Hosting an annual live music event called 'Live Lounge'

Get in touch if you're interested in organising a similar event in your school and we'll send you all the info. and materials you need.

Bounce-a-thon

The Clevedon School Amnesty group organised a 24-hour bounce-a-thon event that raised over £2000 for Amnesty. Students took it in turns to jump on a bouncy castle in shifts so that at least one person was bouncing for 24-hours straight. They stayed overnight in tents and ate pizza to keep their energy up. Parents and friends of the bouncers sponsored them for this marathon achievement.

This year the Clevedon School Amnesty group are organising a 24-hour dancing event along the same lines.

AMNESTEA events

Many groups organise **AMNESTEA** parties. These are Amnesty themed tea and cake parties that are a great way to get people into a room to raise funds and get involved in campaigning. They're really good starter fundraisers as they're fairly easy to organise and they are likely to appeal to people who might not have considered coming to an Amnesty meeting before.

Go to www.amnesty.org.uk/tea or get in touch using the details below if you're interested in organising an **AMNESTEA** event with your school or youth group.



WANT TO GET YOUR FRIENDS TOGETHER TO PERFORM IN LIVE LOUNGE?

COME TO POSTON AT BREAK ON WEDNESDAY THE 27TH OF JANUARY



GET IN TOUCH!

To discuss a fundraising idea or request materials for your event, email fundraise@amnesty.org.uk or call **020 7033 1650** and speak to a member of our fundraising team.